



Dear Potential Sponsor:

Smyrna Youth Football & Cheerleading (SYFC), is a non-profit, tax-exempt, 501(c)(3) organization offering the children of Smyrna and the surrounding communities an opportunity to participate in youth sports. Our goal is to promote the involvement of children in a program that teaches teamwork, sportsmanship, good conduct and healthy morals. Our annual registration averages over two hundred and fifty combined football players and cheerleaders.

Naturally, we always attempt to keep our registration fees to a minimum so that we can provide our activities with the least financial burden to the participating families. However, this is hard to do when our organization has very little buy-in from the community at large. This is why your support is so critical to the kids needs for equipment, uniforms, end of the year celebration and many other league expenses such as referees, leased field time, and facility maintenance.

We provide our player and cheerleader participants a chance to experience teamwork, team building skills with instructional and competitive football and cheer. This is just one of the key fundamentals of our program. Good sportsmanship, sharing and the opportunity to develop long lasting friendships with teammates and coaches are key values we want every child to leave with from our program. So, to make this a reality for our children our overall 2019 goal is to raise \$30,000. Broken down as follows:

- \$10,000 Equipment replacement
- \$6,000 Home game referee expense – (\$1,200 each game)
- \$4,250 Facility use deposit
- \$3,750 Facility maintenance
- \$3,500 Smyrna Seahawks end of the year party
- \$2,500 Participation/educational trophies

As is true in most situations today, inflation is taking its toll on our organization in the form of higher overall cost for uniforms, equipment, facility use fees, participation fees and overall league upkeep. To ensure the safety of our participants, protective equipment such as helmets, shoulder pads and practice equipment must be replaced on a regular basis. We must generate significant contributions from the community in order to provide such an amazing experience for our participants. The donation you and/or your organization makes towards our goal of \$30,000 will bridge the gap and meet expenses to keep SYFC going strong. All of our Board of Directors, Coaches and other member volunteers receive no compensation other than the satisfaction that they are contributing, volunteering and doing good for our kids and community.

Because of the continued rising cost of operating expenses, and because we try to maintain our registration fees to an affordable amount, SYFC relies on the generous support of caring community partners, like you, family and friends of football players and cheerleaders at SYFC. We care deeply about our kids and the community and respectfully ask that you consider becoming a part of our family by supporting our organization. We hope you will help us make these participants dreams come true for the 2019 season and for many years to come.

Please do not hesitate to contact any member of our Board of Directors with any questions you may have. We thank you in advance for your contribution and we will provide you and/or your organization a full receipt for your tax-deductible donation.

Sincerely,
Smyrna Youth Football & Cheerleading Board of Directors



Smyrna Youth Football and Cheerleading (SYFC) 2018 Snapshot

www.smyrnaseahawks.org

All contributions or gifts in kind will allow us to keep our registration fees to an affordable amount in turn allowing maximum participation and continued growth of the sport. Your donation will be used to support the kids needs for equipment upgrades, uniforms, end of the year celebration and many other league expenses such as referees, leased field time, and facility maintenance and overall operating costs for the SYFC Complex.

What we've accomplished in the 2018 Season:

- 7 out of 8 teams making it to NWGYFL Playoffs
- 5 teams advancing to NWGYFL Semi-Finals
- 3 teams advancing to NWGYL Championships
- 1 Championship Team, 10u Division
- 3 players nominated for league Player of the Year
- 1 Player of the Year, 10u Division
- 7 players invited to the D1 Spectra All-American Bowl
- Hosted our 1st Annual Hawk's Nest Showcase
- Partnered with Must Ministries Smyrna for the Seahawks Food Drive

How can I help? There are a variety of ways to get involved:

- Host or allow a team to conduct a fundraiser at your facility
- Donate gifts in kind and/or services which will be used as raffle items throughout the season
- Donate equipment
- Monetary donations (checks only, please write the donation item in the memo line)
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SMYRNA SEAHAWKS SPONSORSHIP FORM

Individual Name: _____

Company Name (to be recognized): _____

Address: _____

Phone: _____ Email: _____

Please make checks payable to the Smyrna Youth Football and Cheerleading and send to Smyrna Seahawks, 2690 Cobb Parkway Suite A-5, Smyrna, GA 30080-3005. To pay by credit card or for more information please contact us at info@smyrnaseahawks.com.

Explore the many benefits of sponsorship below and check the sponsorship level of your choice.	Seahawk \$500+ <input type="checkbox"/>	Lime \$300+ <input type="checkbox"/>	Blue \$200+ <input type="checkbox"/>	Silver \$100+ <input type="checkbox"/>
Pre-game recognition before every home game				
Official 2019 Seahawks game day T-shirt				
4 Social media sponsorship post				
Official sponsorship advertisement link on our website for 1 year				
2019 Seahawks sponsorship plaque for your home or business				
Halftime recognition during every home game				
1 Free admission and premium parking space for every home game				
FREE booth space at our homecoming event				
Vinyl Banner displayed at stadium for entire season				

Thank you for your generosity. Please keep a completed copy of this form for your records. SYFC Representatives understand & acknowledge that all donations must be reported within 24 hours via email to info@smyrnaseahawks.com Donations are to be turned over to the SYFC Board of Directors directly or through your Head Coach or approved Team Parent. Any and all unaccounted-for donations will result in immediate legal proceedings against all parties involved.